



## Growth Marketing Manager (m/f/d)



Websitebutler is one of the largest full-service-website provider in Germany with over 5000 happy B2B-customers. Now we want to approach our next goal with our ambitious colleagues: revolutionize the international website market with our self-developed software. An exciting and challenging journey is ahead of us and we know that we will only achieve our goal together as a team. Therefore, it is important to us to encourage the development of every employee with a lot of fun and team spirit!



**When?**  
Immediately



**Address**  
Klosterstr. 62 | 10179



**Contact**  
[Jobs@websitebutler.de](mailto:Jobs@websitebutler.de)



**Where?**  
Berlin



### What you`ll do

- Measure and analyse dashboards of our user growth and leverage data to identify areas of opportunity and engagement for our SaaS Sitejet
- Develop, execute and monitor successful performance-based acquisition marketing activities in various paid channels
- Build deep understanding of web designers and their problems to optimize the sales process with insights
- Take ownership of our growth marketing and build up the department independently
- **Work hand-in-hand with our CMO and his co-founders as well as product, sales and business development to keep Sitejet moving forward**

### Who we`re looking for

- Impressive track record in building SaaS businesses through digital/aquisition marketing
- Evidence of a strong strategy- and data driven marketing approach to innovate lead generation by adding real product value vs. short-term growth
- Hands on experience in the development and implementation of activity some of these channels: Facebook Ads, Google Ads or content marketing
- Proven understanding of the marketing funnel and knowing how to optimize it at each stage
- Growth hacking mentality and natural curiosity constantly looking for ways to tweak and optimize campaigns and processes
- Highly motivated and self-driven personality being comfortable setting and achieving high goals
- Willingness to share your in-depth knowledge and experience with your colleagues and building up your own team long-term
- A background in or passion for web design would make you our purple squirrel
- Able to speak, write and read English at a native level, German business proficiency is a plus



### What we offer

- You work directly with our founders and get the opportunity to take a part in building a new department
- You have the chance actively shape the new business and create something truly meaningful - for our customers and yourself
- Our “we can do it” mindset coupled with our start-up style atmosphere allows us to pursue an agile approach and to offer an innovation-friendly workplace
- A highly motivated and collegial team, which stands by your side with advice and action
- Prime office location - in the heart of Berlin, where coffee flatrate, fruits and other extras awaits you

### How your career starts

If you are ready for this challenge, we would be happy to receive your application including your start date and your salary expectations. Any questions? Feel free to contact our Recruiting Team: [jobs@websitebutler.de](mailto:jobs@websitebutler.de)